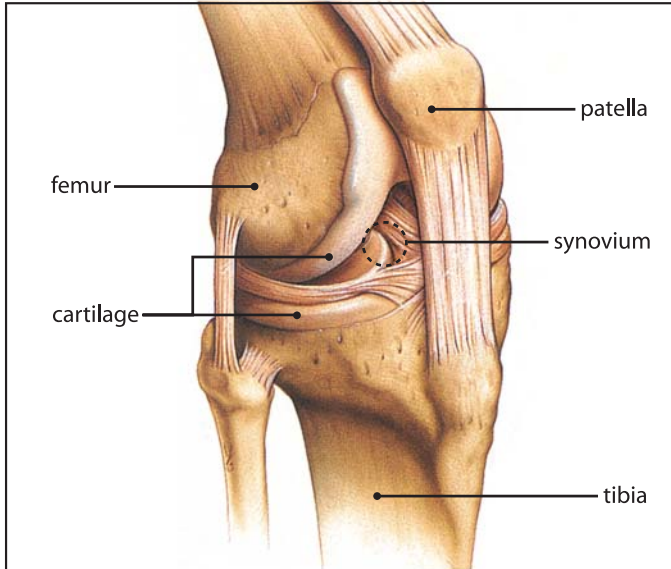


How the knee joint moves

To understand how this new treatment works, it is important to first understand how the knee joint moves.



The knee joint is formed where the thigh bone, called the femur, meets the shin bone, called the tibia. That joint is covered by the kneecap or patella and is secured by muscle, tendons and ligaments, which allow the knee to bend and straighten.

The surfaces where the two bones touch are covered with a tough substance called cartilage. The space called the synovium inside the knee contains synovial fluid that helps to cushion the weight supported by the knee joint and also lubricate the bones — working like grease on a squeaky hinge.

In OA, the synovial fluid loses its ability to lubricate and cushion the joint effectively. As a result, the cartilage can be destroyed. The unprotected bones then rub together causing pain.



ORTHOVISC®
sodium hyaluronate

Puts back what
osteoarthritis takes away!

For more information ask your doctor.

Or Call

1-888-922-VISC (8472)



Orthovisc® is a registered trademark of Anika Therapeutics, Inc.

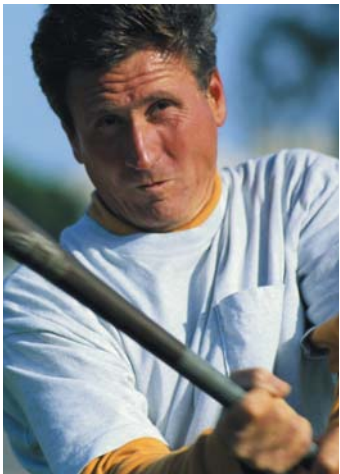
During clinical trials, adverse events in the Orthovisc® group were not statistically different from those in the saline placebo group. The most commonly observed event was pain or inflammation at the injection site. There was a low incidence of gastrointestinal complaints, arthralgia, local hematoma, purpura and synovitis. No serious adverse events related to treatment were observed.

Treatment for the pain of OA in the knee.

Putting the
SPRING
back in your step!



ORTHOVISC®
sodium hyaluronate



ORTHO-VISC®
sodium hyaluronate

Relieves joint pain & improves mobility to put the spring back in your step and choices back into your life!

Orthovisc® (sodium hyaluronate) is a treatment to provide significant relief from the pain of osteoarthritis (OA) of the knee. Now you have an alternative to the use of nonsteroidal anti-inflammatory drugs (NSAIDs) or steroids. Given by your doctor, this innovative treatment approach reduces joint pain and improves joint mobility allowing you to resume some of the activities you used to enjoy.

Benefits: Lubricates, cushions and protects the knee joint

Orthovisc® renews more efficient lubrication and cushioning absent from the synovial fluid of an arthritic joint. It can help restore essential properties of synovial fluid.

Orthovisc® lubricates, cushions and protects the knee joint, bringing relief and enhanced lifestyle choices that last up to 6 months.

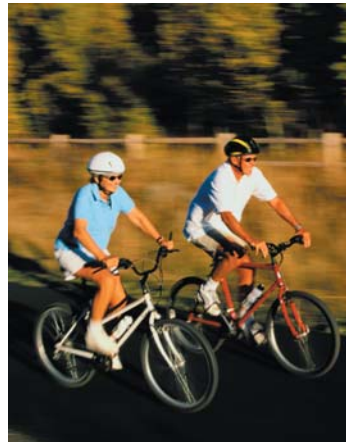
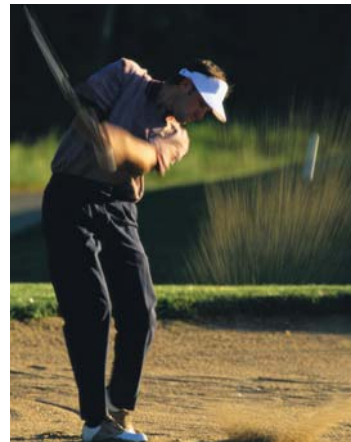


It is a simple procedure

The procedure is called viscosupplementation — a simple procedure done by an orthopedic surgeon, rheumatologist, or other qualified health professional. Your doctor prepares your knee with a local anesthetic, then injects Orthovisc® directly into the knee joint where it combines with the synovial fluid.

Orthovisc® supplements your synovial fluid to naturally augment lubrication, cushioning and offer superior protection to your knee joint.

For many patients, relief of osteoarthritic discomfort begins immediately. Full benefit is achieved after three simple treatments given at weekly intervals. For optimal results to be realized it is important to receive all three treatments.



Important benefits of Orthovisc® treatment

You can look forward to these advantages of Orthovisc® treatment:

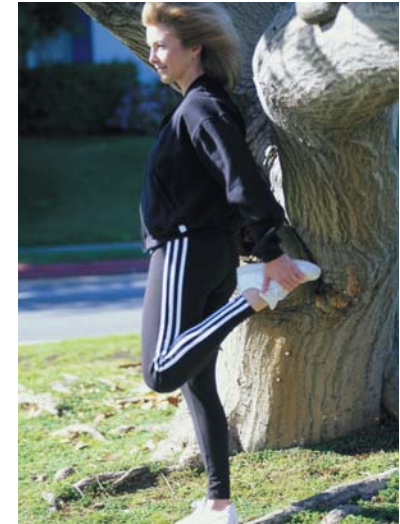
- Significant pain reduction from OA of the knee lasting up to 6 months
- Enhanced joint mobility and joint protection
- Long-term relief achieved with just 3 weekly treatments
- Resumption of many activities you once enjoyed

Contains a natural product

Orthovisc® is a highly purified, clear fluid made from a natural substance called sodium hyaluronate, which has been used in medicine for over 20 years. Recently, it has proven to be of great value in treating OA of the knee. Your doctor can give you Orthovisc® by injection directly into the knee joint to relieve the pain of OA at that site.

Added benefits of local treatment

- Orthovisc® avoids the side effects often seen with traditional osteoarthritis treatment.
- Orthovisc® acts only in the knee joints, so it will not interfere with any other medications you are taking.



Discuss Orthovisc® with your doctor

You and your doctor can decide if Orthovisc® is right for you. Ask for more information about the benefits of this pure and simple way to relieve osteoarthritis pain and enhance joint function.

ORTHO-VISC®
sodium hyaluronate

Treatment for the pain of OA in the knee.

CAUTIONS TO CONSIDER

There are no known contraindications with the use of Orthovisc® for the symptomatic treatment of joint disease. It is possible that a person who is allergic to chicken-derived products could have an adverse reaction to Orthovisc®. As with all products administered by injection, there can be a risk of infection or swelling. You should avoid strenuous activity during the 48 hours following injection. This product is injected into the joint space, so only an orthopedic surgeon, rheumatologist or other qualified health professional should perform the injections. Please refer to the package insert for complete prescribing information.